

POWER ELECTRONICS EUROPE

Media Information 2012

POWER ELECTRONICS EUROPE

ISSUE 4 – June 2011 www.power-mag.com

POWER CONVERTERS
98% Efficient Single-Phase AC/DC Converter Topologies

2011
200W
 $f_s = 50\text{kHz}$
 $P_{\text{loss}} = 2.0\text{W}$
 $\eta > 98\%$
 $\beta = 2\%$
 $V = 0.2\text{in}^3$

THE EUROPEAN JOURNAL FOR POWER ELECTRONICS AND TECHNOLOGY

Also inside this Issue
Opinion | Market News | PCM 2011
Power Semiconductors | Solar Power
Thermal Management | Products | Website Locator

POWER ELECTRONICS EUROPE

ISSUE 6 – September 2011 www.power-mag.com

POWER SEMICONDUCTORS
The GaN Opportunity - Higher Performances and New Challenges

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Opinion | Market News | Industry News |
Power Semiconductors | DC/DC Converters |
Power Modules | Products | Website Locator |

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ISSUE 5 – July/August 2011 www.power-mag.com

POWER MODULES
Power Electronics Packaging Revolution Without Bond Wires, Solder and Thermal Paste

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Digital Power | Power Modules | Power Supply Design
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AND TECHNOLOGY

EDITORIAL CALENDAR 2012

POWER ELECTRONICS EUROPE

PUBLISHING SCHEDULE 2012

Issue	Cover date	Mailing Date	Advertising Copy Deadline	Bonus Distribution
1	Jan/Feb	1 February	18 January	APEC 2012 , Orlando, Febr. 5-9 CIPS 2012 , Nuremberg, Germany, March 6-8
2	March	19 March	5 March	
3	April/May	24 April	10 April	PCIM Europe 2012 , Nuremberg, Germany May 8-10
4	June	18 June	4 June	
5	July/August	16 August	2 August	EPE PEMC2012 , Novi Sad, Serbia, September 4-6
6	September	17 September	3 September	
7	Oct/Nov	30 October	16 October	Electronica 2012 , Munich, Germany, Nov 13-16
8	December	3 December	19 November	SPS/IPC/Drives 2012 , Nuremberg, Germany, Nov 27-29

FEATURE LIST 2012

Issue	Feature	Special Report	Application Focus
1	Power Modules SiC/GaN	APEC 2012 & CIPS 2012 Previews	Industrial Power
2	IGBTs/MOSFETs Packaging	APEC 2012 & CIPS 2012 Reports PCIM 2012 Preview	Drives Power
3	Power Capacitors Power Supply Design	PCIM 2012 Preview II	Automotive Power
4	Power Management, Wide Bandgap Devices	PCIM 2012 Report	Solar Power, Smart Grids
5	Power Passive Components	Power Electronics in Transportation	Wind Power
6	High-Power Semiconductors	Power Electronics in Renewable Energies	LED Lighting
7	Power ICs	Electronica 2012 Preview	Automotive Power
8	SiC/GaN Devices	Electronica 2012 Report	Industrial Power

NB: Core topics which receive coverage in every issue include: Power Semiconductors, Motion Systems, and Power Supply Design. **Article Reprints** All articles published in Power Electronics Europe can be reprinted or reproduced electronically by the Publishers. For more information contact Ian Atkinson on + 44 (0) 1732 370340 or email: ian@dfamedia.co.uk

CIRCULATION PROFILE 2012

By Geography	Total	%
Germany5950	39.7
UK/Ireland4770	31.8
France1368	9.1
Italy775	5.2
Scandinavia745	4.9
Benelux398	2.6
Switzerland317	2.1
Austria236	1.6
Eastern Europe162	1.1
Israel116	0.8
Spain/Portugal88	0.6
Russia75	0.5
TOTAL15000	100.00

By Job Function	Total	%
Engineering7635	50.9
Engineering Management2853	19.0
General/Corporate Management1255	8.4
Research & Development1096	7.3
Engineering Services715	4.8
Sales/Marketing635	4.2
Purchasing/Procurement319	2.1
Education223	1.5
Other Personnel269	1.8
TOTAL15000	100.00

By Business and Industry	Total	%
Automotive	1005	6.7
Avionics, Aerospace and transport	408	2.7
Communications Equipment	1883	12.6
Computers and Computer systems	627	4.2
Consultancy Services	179	1.2
Consumer	1850	12.3
Education/Research	375	2.5
Electronic Components and Power Supply/batteries and power protection ..	3414	22.8
Energy Supply	318	2.1
Medical & opto-electronic equipment	322	2.1
Military, Naval & Government Agencies	405	2.7
Motion Control, Electric Motors, Industrial Systems	3668	24.4
Test/Instrumentation equipment	344	2.3
Others	202	1.4
TOTAL15000	100.00

RATES & MECHANICAL DATA 2012

Power Electronics Europe

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Mono	2308	2118	2014
1/3 Page			
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spot color	2128	1957	1881
Mono	1852	1691	1624
1/4 Page			
4 color	1786	1653	1615
spot color	1596	1453	1415
Mono	1396	1263	1225
Cover Position	5802	5529	5221

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RATES & MECHANICAL DATA 2012

MECHANICAL DATA

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126 x 90mm

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